



## About Trina Stewart and Life's a Blog

I am currently the Project Manager at MoreSALES.ca in Cambridge, Ontario. I specialize in Social Media Consulting, Traditional Marketing, and relationship building with local businesses. I recently hosted an Event called Social Mania, where I invited social media gurus from across Ontario to speak, including Blackberry.

I also provide Social Media Services through my own consulting firm called Trina Stewart Consulting. I always make it a point to keep abreast of the ever changing social media ventures to assist my client's to increase sales.

However, there's another side of me. I am also a personal lifestyle blogger with a reach of over 3,000 people and growing every day. This is the lighter side of me where I can review events, venues, and products on an informal platform.

Here are my current rankings as of August 15, 2011 (since December 2010)

Social Media Venue	Level of Interest
Twitter	2,200 Followers
Facebook Fan Page (newer)	100 Likes
Facebook Personal Page	500 Friends
Google +	55 Circles
Klout Score	63
CBC Community	Community Blogger for Election 2011

I am very pleased with my Social Media Level of Interest over such a short time period. I'm proud to say that I have the ability to engage people without having to speak louder than everyone.

**My focus is very broad and does not focus on one niche specifically.**

**Blog Topics Include:**

- **The Toronto Film Festival**
- **Parenting/Marriage/Romance**
- **Bullying/Self Growth/Self Discovery**
- **Health and Wellness**
- **Product Reviews**
- **Music and Movie Awards**
- **Current Events and very occasionally politics**

I like voice my opinion while throwing out options, so other's can form their own opinions without bias.



## Life's a Blog Sponsorship Options

### Gold Sponsorship ~ \$1500

- Company logo on the back of my business card
- 3-4 mentions in "Disconnected before ShesConnected" blog posts leading up to conference.
- Follow up posts (1-2) "Connected after ShesConnected" after the event/conference with pictures and mentions on blog, Twitter and Facebook.
- A year-long ad space on the front page of my blog.
- I will use any promotional items throughout the year; T-shirts, laptop covers, totes, organizers, hats, car decals.
- I will blog and tweet from the event each day with acknowledgements of your support. I will pay for Internet Access if not provided.
- I will promote your company via giveaways and I will help run one Twitter party.
- I will network with the other bloggers at the event/conference and promote your business. Handing out swag where allowed.

### Silver Sponsorship - \$650 (ShesConnected only)

- Follow up posts (1-2) "Connected after ShesConnected" after the conference with pictures and mentions on blog, Twitter and Facebook.
- A six-month ad space on the front page of my blog.
- I will use any promotional items throughout the year; T-shirts, laptop covers, totes, organizers, hats, car decals.
- I will blog and tweet from the event each day with acknowledgements of your support.

### Bronze Sponsorship - \$300 (Shesconnected only)

- Follow up posts (1-2) "Connected after ShesConnected" after the conference with pictures and mentions on blog, Twitter and Facebook.
- A two month ad space on the front page of my blog.
- I will use any promotional items throughout the year; T-shirts, laptop covers, totes, organizers, hats, car decals.
- I will blog and tweet from the event each day with acknowledgements of your support.

**We can also discuss alternative options at your request as every brand is different!**